

THE NEXT STEP

The process is simple.
First, contact us on 0121 428 5083
and we will take it from there.

Our ALL FORMATS CHARTER TEAM
will assist you and offer advice throughout
your application and beyond.

This is an exciting opportunity for your organisation
to demonstrate a commitment to the visually
impaired community and address your
responsibilities as outlined in the
Disability Discrimination Act.

Once awarded, the charter will be valid for 2 years.
So don't delay.

Call us now on 0121 428 5083
or email allformats@qac.ac.uk



**SIGN UP TO THE CHARTER
THAT MAKES A DIFFERENCE**



THE ALL FORMATS CHARTER



Queen Alexandra College

Registered Charity No. 1065794 Registered in England No. 3387540



A network of socially responsible
organisations committed to providing information
in formats accessible to people who are
blind or partially sighted.

THE ALL FORMATS CHARTER



Queen Alexandra College (QAC) has commissioned the ALL FORMATS CHARTER. We are a national charity for people who are blind or vision impaired. We have over 100 years experience of helping people with visual impairment. The ALL FORMATS CHARTER is the next step in helping more individuals to receive a better standard of service from organisations throughout the UK.

The current estimate of the number of people in the UK who have a visual impairment is over 2 million. This means that individuals often cannot read standard size documents, for example, insurance papers, bank statements or promotional literature. These people need information in different formats such as Braille, large print and audio. In addition, they may have difficulty reading signs at your premises unless the signage has been suitably modified.

The ALL FORMATS CHARTER was set up in response to feedback from visually impaired people that all too often they cannot obtain the information that they need, in a format that they can access. QAC realised that many organisations were not aware of their obligations under the Disability Discrimination Act, and therefore the Charter was launched in September 2007.

BENEFITS TO YOUR ORGANISATION

- You will be able to display the ALL FORMATS CHARTER demonstrating your organisations commitment to the visually impaired community.
- You will have access to QAC's support services that can provide initial advice relating to any visual impairment or alternative format questions that you have.
- You will have access to the **all formats 'fast track service'** that will make standard print documents into alternative format documents, such as Braille, large print or audio. The team are also able to create signs or update existing signage as requested. As a holder of the ALL FORMATS CHARTER, your work will be given priority.
- You will receive a specified amount of material produced in an alternative format of your choice (Braille, large print, audio or signs) free of charge upon being awarded the ALL FORMATS CHARTER. This is dependent on the size of your organisation.
- Your information will be displayed on the **all formats** website enabling people to view it and access your contact information in the confidence that you hold the ALL FORMATS CHARTER.
- QAC will provide you with information to help you promote your products and services to visually impaired people throughout the UK.
- CHARTER holders will be showcased at QAC Sight Village in Birmingham - an exhibition of technology and services for blind and partially sighted people, which attracts thousands of visitors annually.
- We can conduct 'mystery shopper' surveys on your behalf to ensure that all of your staff are aware of their responsibilities when assisting visual impaired people.
- It will add to your Corporate Social Responsibility (CSR) contribution.
- Your Disability Discrimination Act (DDA) compliance will be reinforced.

