Pearson BTEC Level 1 Introductory Diploma in Art and Design

Entry Requirements:

Passion for Art and basic literacy skills

Programme Outline:

The purpose of this qualification suite is to develop the transferable skills, attributes and behaviours needed for learners to progress to further study and to employment. The qualifications are designed to be delivered in an applied way, bringing together appropriate content with practical and technical skills. As a Level 1 qualification the pass standard requires learners to complete routine, simple and directed tasks by applying their knowledge and skills. It is expected that learners' complete tasks fully under supervision, direction or with guidance. At merit and distinction levels, learners may be expected to complete tasks in greater detail or with greater confidence or independence. This qualification is assessed through coursework only, with no formal external examinations.

Areas covered within this programme include:

Designed for learners wishing to gain an introduction to a chosen vocation area. The Award offers the opportunity for learners to study a sector unit and plan for their next steps by completing the mandatory unit: Developing a Personal Progression Plan.

Mandatory units:

- Being Organised
- Developing a Personal Progression Plan
- Working with Others Core
- Researching a Topic

Optional units:

- Creating an Art Image
- Creating a 3D Art Object
- Presenting an Image Using a Camera
- Designing a Product
- Planning and Marketing an Exhibition

- Creating a Mood Board
- Creating an Artefact Using Clay
- Creating Prints

Progression:

This programme offers a potential pathway to Level 2 vocational courses, apprenticeships, or entry-level roles in creative fields, focusing on building a portfolio.

