OCR Level 2 Cambridge Technical Award/Certificate/Diploma in Art and Design

Entry Requirements:

- Students looking for a practical, work-related qualification.
- Students looking to go into further/higher education.
- Typically requires GCSEs at grade 4 or above in Maths and English or working towards this.
- Desirable - Level 2 qualification in a relevant subject.

Programme Outline:

This is a vocational qualification designed for learners who wish to develop practical skills for the media industry through coursework and mandatory units as well as exam-based assessments. Skills developed within the suite include technical proficiency in software, project planning, communication, and client-focused creativity.

This suite consists of three distinct qualification sizes:

- Level 2 Award
- Level 2 Certificate - equivalent to 1 GCSE.
- Level 2 Diploma - equivalent to 2 GCSEs.

Areas covered within this programme include:

- **Unit 1: Digital Media and Emerging Technologies** – An externally assessed unit focusing on the impact of digital media and how it is consumed.
- **Unit 2: Principles of Concept Design and Pre-production** – An externally assessed unit covering planning, storyboarding, and pre-production techniques.
- **Unit 3: Create a Media Product** – An internally assessed unit where students carry out pre-production, production, and post-production for an original media product.
- **Unit 7: Journalism and the News Industry** – An optional unit focusing on news production and industry practices.

Progression:

This qualification is structured to facilitate two primary progression pathways:

- **Further Education (Level 3):** This higher-level qualification is equivalent to A Levels
- **Employment:** The course prepares learners for entry-level "skilled employment" roles in the digital sector by teaching industry-standard skills such as planning media products and pitching ideas.

