

Sight Village

Innovation

Accessibility

Community



Sight Village is the UK's leading exhibition for blind and partially sighted individuals. Our sensory-rich events focus on inclusion, allowing visitors to touch, experience, and engage with the latest technology, products, and services firsthand.



We provide life-enhancing solutions across mobility, education, daily living, safety, leisure, and technology, while championing independence, empowerment, and connection.

Sight Village is a space where everyone in the low-vision community can participate, connect, and thrive.

Thousands attend each year to explore innovations and services that improve daily life.

This is a
free-to-attend
event.

Where will we be next?

STAY UPDATED

www.qacsightvillage.org.uk
or follow @SightVillage on Facebook

A Legacy of Over 30 Years of Excellence and Community Commitment

Sight Village

We host a range of events across the UK, including major exhibitions in Birmingham and London, as well as smaller roadshows travelling nationwide to reach as many communities as possible. Event updates are always available on our website.

The events bring together:

Technology Providers

Showcasing the latest assistive tech, screen readers, magnifiers, braille devices, apps, and software.

Charities and Support Organisations

Offering services, advice, and community connections.

Employers and Educators

Sharing opportunities and resources for accessible work and study.

Visitors

Blind and partially sighted people (and their families, carers, professionals) who want to try products, learn about support, and connect with others.

Sponsorship Opportunities

We warmly welcome sponsorships to get involved and support Sight Village. By sponsoring, organisations can raise their profile, showcase their commitment to accessibility and inclusion, and make a real difference in the lives of the low-vision community.

Your support is vital to ensure that our events remain free for all visitors.

It's often described as a "must-visit" event for anyone interested in low vision and blindness support.



Sight Village exhibitions are organised by Queen Alexandra Charity, Birmingham.



Court Oak Road Harborne Birmingham B17 9TG

For further information or information in alternative formats please contact us at sv@qac.ac.uk or call 0121 803 5313



Facebook: @QueenAlexandraCollege Instagram: qac_official Threads: qac_official
Bluesky: qac-official.bsky.social LinkedIn: Queen Alexandra College YouTube: MyQAC



QAC: Registered Charity No. 1065794 Registered in England No. 3387540
QAC Enterprises Ltd: Registered in England No. 1986389

Foreword

Sight Village has a long and proud history of bringing together innovation, expertise and lived experience to create meaningful impact for people who are blind or partially sighted. Over the years, it has become a trusted and influential platform, connecting individuals with the services, technology and opportunities that support independence and inclusion.

We were delighted to welcome the Rt Hon Sir Stephen Timms to Sight Village London 2025, whose visit underlined the importance of these events in driving inclusive dialogue, influencing policy and championing equity across the sight loss sector.

Sight Village would not be possible without the continued commitment and generosity of its sponsors and supporters. Your partnership enables these events to grow, remain accessible and deliver lasting impact. On behalf of Queen Alexandra Charity, thank you for your invaluable support.

A special mention also to BRIB (Birmingham Royal Institution for the Blind) for their continuous support for Sight Village.

We warmly invite new partners to join us in supporting Sight Village and helping to shape a more inclusive future.

Bev Jessop
Chief Executive Officer & Principal
Queen Alexandra Charity



Foreword

Sight Village is a vital platform within the sight loss sector, bringing together innovation, expertise and opportunity to create meaningful impact for people who are blind or partially sighted. As Managing Director of Queen Alexandra Enterprises, I am proud of the role Sight Village plays in connecting people with solutions that genuinely improve lives.

Our sponsors and supporters are central to this success. By supporting Sight Village, organisations not only align with a purpose-led, inclusive events, but also directly contribute to Queen Alexandra Charity, enabling us to support even more individuals with sight loss, visual impairment and disabilities through life-changing services, education and opportunities.

We are excited by our ambitious plans to develop Sight Village further – making it bigger, better and more accessible and inclusive, reaching more people and driving even greater impact. These ambitions can only be achieved through strong, values-driven partnerships.

I would like to thank all our sponsors and supporters for their continued commitment and belief in Sight Village. Your support enables these events to grow, evolve and change lives.

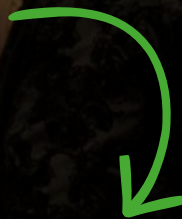
Jagdeep Soor
Managing Director
Queen Alexandra Enterprises (QACE)



Exhibitors

Exhibitor Fees and seminar fees differ based on location.

For more information about Exhibiting contact us at sv@qac.ac.uk or check out our website



2025 Highlights



 **Mayor Visit
Sight Village Central**



 **Mayor/Mayoress Visit
Sight Village Blackpool**



 **Dave Heeley OBE Visit
Sight Village London**



 **Minister Visit
Sight Village London**

Sight Village London: Minister's Visit

This exhibition also attracted the interest of Rt Hon Sir Stephen Timms MP, Minister for Social Security and Disability, who was welcomed to the event by Principal and Chief Executive of QAC, Bev Jessop.

Here's what Minister Timms had to say.

"My visit to Sight Village has shown me again that it is Assistive and Accessible Technology that is key to enabling independence, greater inclusion and participation for disabled people. We are committed to increasing awareness of existing assistive technologies and exploring ways to build capacity and digital skills, to create opportunities for disabled people in all areas of life."

[Click Here to watch highlights](#)



TESTIMONIALS



"The atmosphere here is buzzing, and it's exciting, it's interesting. If you have any questions about services or equipment for visually impaired people, this is the best place to get an answer"

-Visitor



"It's made me aware of things I didn't know existed...and it's helped me to try things out to know whether I do need them or not. There are visually impaired people on the stalls, and they can explain to us exactly how it helps them"

-Visitor



"For our type of equipment, I think it's really important to come and see, touch and hold products - because that's what it's all about, it's a sensory show"

-Exhibitor



We're so excited to be back at Sight Village. We attended last year, and it has more than doubled in size. It's been absolutely amazing!

-Glidance (Exhibitor)

TESTIMONIALS



"At Sight Village, the atmosphere has been amazing, and everyone has had a great day and enjoyed themselves."

-Sponsor



"We were so excited to be at Sight Village. We were there last year, and it seems to be getting even bigger. It's been amazing."

-International Exhibitor



"It's been a great day. It is incredible. Lots of information to gain and take away with you."

- Dave Heeley OBE, DL



"It is a great opportunity to try products and services, meet people, and connect with the community! It's a privilege to be here!"

-Visitor

Sponsorship Brochure for 2026

Benefits of Sponsorship

- **Marketing and Client Promotion:** The sponsorship enables QAC Sight Village to promote and celebrate its clients, venues, and customers through dedicated online marketing channels.
- **Easier Access for the VI Community:** Sponsors will help ensure that the VI community has straightforward, easy access to Sight Village events and initiatives, which will be regularly promoted and advertised.

Publicity Benefits:

- **Listed as sponsors** on all event publicity, including posters, digital media, and printed materials.
- **Logo and Website Link:** Your logo will be displayed on the QAC Sight Village website with a live link.
- **Pre-Event Promotion:** Sponsors will be acknowledged in all pre-event publicity, including flyers and email campaigns.
- **Show Guides:** Your logo will appear in the standard print show guide, as well as in Braille, large print, and audio formats, ensuring accessibility for all attendees.
- **Priority Seminar Access:** Sponsors will receive priority scheduling for seminar sessions at the Central and London events.
- **Prime Exhibition Location:** Sponsors will be given a prime location at the exhibition, maximising visibility.

Sponsorship Brochure for 2026

Sponsorship- Platinum

Platinum - £30,000 For Two Years Sponsorship
- £20,000 for One Year Sponsorship

A Platinum Sponsor is the highest level of sponsorship. The sponsorship duration is 24 or 12 months and covers all events within that period.



Platinum Benefits

- Listed as 'Title Sponsor' on all event publicity
- Listed as 'Title Sponsor' with logo in dedicated sponsor section in the brochure
- One A4 advert in event brochure (artwork supplied by sponsor in line with appropriate deadlines) and an editorial.
- Acknowledgement in Braille and audio guides
- Two free tables at all events
- Prime location at all events
- Priority seminar session (at all events)
- Logo and live link on Sight Village web page
- Pinned post and regular feature on Sight Village Facebook page (times and duration to be agreed)
- Branding throughout exhibition/s (materials supplied by sponsor)
- Invitation to promote business on RNIB Connect Radio.
- Acknowledgement as 'Title Sponsor' and live link to website special offers in pre and post event emails
- Mention in social media posts pre/post and during events
- Logo displayed on banner on Sight Village social media page (times & duration to be agreed)
- Visitor bag insert at each event
- First option on bespoke branding at Central venue (at additional cost/ sponsor to supply artwork)
- Exclusive use of 3 x overhead screen at Central venue
- logo on sight village email footer
- Branded visitor bags (supplied by sponsor)
- 3 x banners displayed in prime location

Sponsorship Brochure for 2026

Sponsorship- Gold

Gold - £10,000 For One Year Sponsorship

The sponsorship duration is 12 months and covers all events within that period.



Gold Benefits

- Listed as Headline Sponsor on all event publicity
- Listed as Headline Sponsor with logo in dedicated sponsor section in the brochure
- One A4 advert in event brochure (artwork supplied by sponsor in line with appropriate deadlines) and an editorial.
- Acknowledgement in Braille and audio guides
- Priority seminar session (at all events)
- Prime location at all events
- Logo and live link on Sight Village web page
- Acknowledgement as Headline Sponsor and live link to website special offers in pre and post event emails
- Mention in social media posts pre/post and during events
- Two free tables at all events

- Logo displayed on banner on Sight Village Facebook page (times & duration to be agreed)
- Pinned post and regular feature on Sight Village social media page (times and duration to be agreed)
- Branding throughout exhibition/s (materials supplied by sponsor)
- Visitor bag insert at each event
- First option on bespoke branding at Central venue (at additional cost/ sponsor to supply artwork)
- Exclusive use of one overhead screen at Central venue
- First option of foyer space at Central venue
- Logo on Sight Village email footer
- Branded visitor bags (supplied by sponsor)

Sponsorship Brochure for 2026

Sponsorship- Silver

SILVER - £5,000 For One Year Sponsorship

The sponsorship duration is 12 months and covers all events within that period.



Silver Benefits

- Enables QAC Sight Village to have a dedicated marketing forum online to promote and celebrate its clients, venues and customers.
- Gives the VI community a straight forward, easily accessed link to Sight Village events and wider initiatives that would be regularly advertised.
- One free table at all Birmingham and London events.
- Listed as Sponsors on all event publicity - supporting sponsor
- Logo and live link on QAC Sight Village website
- Logo on pre-publicity material
- One A4 advert in event brochure (artwork supplied by sponsor in line with appropriate deadlines).
- Priority seminar session (at all events)
- Logo on Sight Village email footer
- Prime location at exhibitions
- One display banner in reception at all events

Sponsorship Brochure for 2026

Sponsorship- Bronze

Bronze - £3,500 For One Year Sponsorship

The sponsorship duration is 12 months and covers all events within that period.

Bronze Benefits



- Enables QAC Sight Village to have a dedicated marketing forum online to promote and celebrate its clients, venues and customers.
- Gives the VI community a straight forward, easily accessed link to Sight Village events and wider initiatives that would be regularly advertised.
- One A4 advert in event brochure (artwork supplied by sponsor in line with appropriate deadlines)
- One free table at all Birmingham and London events.
- Listed as Sponsors on all event publicity - supporting sponsor
- Logo and live link on QAC Sight Village website
- Logo on pre-publicity material
- Acknowledgement and logo in brochure and braille, large print and audio
- Priority seminar session (at all events)
- Prime location at exhibitions

Sponsorship Brochure for 2026

Bespoke Sponsorship

Bespoke Sponsorship - (Birmingham and London) £2,000 per event

Sponsor specific events held in (Birmingham and London) at £2000 per event. This option provides sponsors with the flexibility to choose the events that best align with their interests and target audience.

Sponsors can choose to sponsor two events across both Birmingham and London locations, offering exposure at multiple events to maximise reach and impact.

***Sponsors have the opportunity to sponsor seminar rooms and/or digital screens which would have their branding on it (Separate cost, contact for more information).**



Benefits of Bespoke Sponsorship

- **Increased Revenue Opportunities:** Sponsorship opens doors to new client sponsorships, advertising, sales, and cross-promotions, creating long-term business growth.
- **Brand Awareness:** Your brand will be showcased to a wide audience, potentially on an international scale, through live and actively managed online platforms by the QAC Sight Village team.
- **High-Profile Promotion:** Sponsors will be highlighted as joint headline sponsors alongside other prominent partners.
- **One A4 advert in event brochure** (artwork supplied by sponsor in line with appropriate deadlines) .
- **Website & Marketing Visibility:** Sponsors will receive a live link to their website and any additional platforms. You will also be featured in newsletters, marketing materials, and event promotions.
- **Exclusive Content Opportunity:** A podcast/interview feature will be provided to raise your profile within the Vision Impairment (VI) community and beyond.

Sight Village

2026 Dates

Glasgow - Science Centre - Tues 17th March

Doors open 9am - 3pm

Exeter - Westpoint Conference - Tues 14th April

Doors open 9am - 3pm

Leeds - Royal Armouries - Tues 2nd June 2026

Doors open 9am - 3pm

Birmingham- Eastside Rooms - Tues 7th /Wed 8th July

Tuesday, Doors open 9.30am - 3.30pm

Wednesday, Doors open 9am - 3pm

**North Wales- The Arena, Llandudno - Tues 22nd
September**

Doors open 9am - 3pm

**London - ILEC Conference Centre
Tues 27th/Wed 28th October**

Tuesday, Doors open 9.30am - 3.30pm

Wednesday, Doors open 9am - 3pm

Meet the Team



Jagdeep Soor
Managing Director
Queen Alexandra Enterprises
(QACE)



Rose Woodall
Sight Village Events Manager



Nargis Qamar
Sight Village Events Coordinator

Contact us at:

Email: sv@qac.ac.uk

Telephone: **0121 803 5313**



**QUEEN
ALEXANDRA
CHARITY
BIRMINGHAM**



**QUEEN
ALEXANDRA
ENTERPRISES
BIRMINGHAM**

Sight Village